

Innovation Management and Monitoring Tool

Introduction

The management of intangible assets is always complex. Regardless of the size of the organization, the work flow of a typical technology transfer office or Innovation Support Unit requires a multidisciplinary approach to problem solving. The amount of data to be processed is large and a coherent tool is needed for seamless innovation management. Most professional tools are proprietary as well as high maintenance as regards to the dedication time needed. In order to address those two problems a simple yet comprehensive tool was created.

Product

The product is an open platform innovation management and monitoring tool which is available both on Google Docs Spreadsheets and in Microsoft Excel.



State of Development

The customizable management tool is readily available for interested parties.

Advantages

Comprehensive and easily customizable project management tool for an Innovation Support Unit has the following advantages:

- Easy follow-up of projects:
 - Current state and future tasks related to responsible persons
 - Monitoring of costs and revenues
- CRM: contacts and additional information on technological and business partners
- Listings of meetings and events
- Management of intellectual property rights, customized approach to: patents, utility models and

copyright with the most relevant information extracted for everyday use.

- Performance indicators in time domain:
 - Segmenting the projects by area and phase
 - Numeric and graphic visualizations

Application

The platform is customizable and applicable in all the industries that are managing intellectual assets and property, focused on innovation processes.

IPR Position

Copyright application number M-008837/2014.

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Opportunity

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