

HALIGN COURSE

Aligning Stakeholders Cooperation



Apply by: 10 November 2023

Dates: 20, 21 & 22 November 2023

Apply!



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HALIGN COURSE

Aligning Stakeholders Cooperation

HALIGN course

HALIGN is a training course aimed at training the different actors of the health ecosystem to work together with other system actors in the co-design and implementation of high value solutions.

What you get

- Expert knowledge and tools
- Key skills and competences
- Experiential learning (simulation game)
- Support for your challenge
- Build your network

Who should apply

Healthcare transformers, managers and other professionals interested in understanding how the different stakeholders' perspectives should be aligned to create a solution to a relevant health system situation.

Curriculum

Pre-work: videos, cases, articles, news, etc.

In-person:

- Health ecosystem
- Negotiation
- Ecosystem management frameworks
- Networks of influence
- Change management
- Integrative thinking
- Communication
- Your Multi-stakeholder challenge
- HALIGN Simulation

Cost

400€*- course sponsored by EIT Health
*this course has a market price of 4000€

Venue

IESE Business School
North Campus
Barcelona, Spain

Contact

IESE Business School
• mcodina@iese.edu

Registration until 10th November 2023:

<https://eithealth.eu/programmes/halign/>

“ The simulation exercise was a real highlight. It really got the team thinking and working together in a way that I think will last for a long time. ”

“ Would not have learned the content as well if we hadn't done this exercise. Entertaining and useful! ”

Average satisfaction: 4.89/5

100% of participants recognize having learned new key skills



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